

PRICES & PACKAGES

(As at June 2021)



Website ... Base Packages

We recommend WORDPRESS as the preferred website platform as it is the most extensible and flexible option. If you would like to use an alternative platform (e.g. Shopify, Wix, etc) we may still be able to assist but will need to quote per project based on your requirements - please enquire for details.

*NOTE: All content is to be supplied by you, unless purchasing our **Copywriting / Content Creation** option (see Website Extras below). We will, however, tweak and suggest improvements to your supplied content for maximised results.*

Inclusions	SOW	SEED	SPROUT	BLOOM	GROW
Investment	\$500 UPFRONT +GST + \$100 P/MTH +GST FOR 6 MTHS OR \$997 UPFRONT +GST (SAVE \$103)	\$600 UPFRONT +GST + \$150 P/MTH +GST FOR 12 MTHS OR \$2197 UPFRONT +GST (SAVE \$203)	\$700 UPFRONT +GST + \$180 P/MTH +GST FOR 18 MTHS OR \$3697 UPFRONT +GST (SAVE \$243)	\$800 UPFRONT +GST + \$230 P/MTH +GST FOR 24 MTHS OR \$5997 UPFRONT +GST (SAVE \$323)	CUSTOM
Website Pages	1	Up to 5	Up to 15	Up to 30	Over 30
Discovery call/meeting	✓	✓	✓	✓	✓
Custom design (premium theme)	✓	✓	✓	✓	✓
Two rounds of feedback	✓	✓	✓	✓	✓
Google Analytics Integration	✓	✓	✓	✓	✓
Website Training (recorded)	✓	✓	✓	✓	✓
FREE hosting included [^]	6 mths	12 mths	18 mths	24 mths	24 mths
Website Warranty Period*	6 mths	12 mths	18 mths	24 mths	24 mths
Launch preparation checks & tests	Basic	Standard	Advanced	Advanced	Advanced
After launch checks & tests	Basic	Standard	Advanced	Advanced	Advanced
Website security measures	Basic	Standard	Advanced	Advanced	Advanced
Cross-browser testing	Basic	Standard	Advanced	Advanced	Advanced
Responsive testing	Basic	Standard	Advanced	Advanced	Advanced
Animations / parallax features	Basic	Standard	✓	✓	✓
SEO Optimisation (Basic)	✗	✓	✓	✓	✓
Social sharing image/title setup	✗	✗	✓	✓	✓
Speed testing & optimisation	✗	✗	✗	✓	✓
Sitemap report & URL Structure Preservation / 301s	✗	✗	✗	✓	✓

[^]Standard hosting charges apply after free period (see hosting packages). *Website Warranty means if something breaks during the warranty period we will fix it FREE (e.g. Wordpress or Plugin updates). Does *not* cover site changes, additions or issues caused by users.

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Website ... Add Ons

Name	Includes	Price
Extra website pages	Additional add-on pages outside package inclusions	ADD \$150 + GST per page
Landing pages	High-converting landing page and advice/guidance on optimising your copy and call-to-action for results. Specifically designed to align with your advertising campaign/s to reduce confusion. Integrated with your preferred CRM or email marketing program for lead capture and automation.	ADD \$850 + GST per page
Copywriting / Content Creation	Create custom targeted page copy and content (stock images or customised graphics)	ADD \$250 + GST per page
E-Commerce / Online Store	Includes WooCommerce premium module installation & configuration including: <ul style="list-style-type: none"> •• Customised store styling (to suit brand colours) •• Customised email templates •• Set up shipping rates •• Set up default policies •• Set up promo codes (if applicable) •• Set up payment gateway(s) •• Upload products (up to 30) •• Comprehensive testing •• Training on store, order & product management 	ADD \$1200 + GST
Additional Plugins / Functionality / Integrations	Depending on your needs, we can add on additional functionality using plugins, including: <ul style="list-style-type: none"> •• Researching best options •• Purchasing premium licence (if required) •• Installation •• Configuration & setup •• Integration & customisation •• Styling to suit your site 	POA (Varies)
Advanced SEO Optimisation	Includes: <ul style="list-style-type: none"> •• Keyword research & recommendations •• Review & optimisation of key pages for keywords •• Pre & post optimisation report •• Advanced search engine testing & tracking software 	POA (Varies)
Ongoing Website Support & Maintenance Maintenance charges begin after website package payment plan period ends. If hosting with us, see our Web Hosting + Maintenance Packages for the best value.	Includes: <ul style="list-style-type: none"> •• Unlimited phone & helpdesk (email) support •• Minor site updates •• Uptime & security monitoring •• 24/7 response in case of site emergency •• Routine updates to Wordpress & plugins (quarterly unless security risk or major update) •• Priority backup restoration in event of site outage 	\$40 + GST p/mth or \$400 + GST p/year