

PRICES & PACKAGES

(As at July 2021)



Strategy, Planning & Coaching

Name	Includes	Price
Basic Marketing Appraisal	<ul style="list-style-type: none"> ••• Phone call or meeting (up to 30 mins) ••• 30 point Marketing Strategy analysis ••• 52 point Marketing Tactic analysis ••• Key recommendations / action points 	\$150 + GST
Detailed Website Analysis & Optimisation Report	<ul style="list-style-type: none"> ••• Target Market research ••• Competitor website analysis ••• Design, Content & Copy review ••• Speed Testing ••• SEO Analysis & Keyword research ••• Recommendations & Action Items ••• 30 min call/meeting to review & discuss report 	\$800 + GST
<p>Strategic Marketing Plan</p> <p>Designed to give you a clear understanding of your target market and recommended marketing activities for growth.</p>	<ul style="list-style-type: none"> ••• Up to 1 hour phone/video call ••• Marketing Appraisal report ••• Review of your existing website, social media & marketing activities/tools + key recommendations ••• Strategic Marketing Plan: <ul style="list-style-type: none"> » Objectives » Value Proposition » Key Messaging » Recommended tactics (incl. Frequency & KPI) » Creative Campaign ideas & examples » Recommended Actions & Priorities 	<p>\$1000 + GST</p> <p>50% at booking / 50% on completion</p>
<p>Strategic Business & Marketing Plan Package</p> <p>Designed to give you clarity around your key business and marketing information, and your recommended action items for growth. This includes creation of a complete Business Plan (incl. Marketing Plan).</p>	<ul style="list-style-type: none"> ••• Up to 2 hour meeting ••• Marketing Appraisal report ••• Complete Strategic Business Plan: <ul style="list-style-type: none"> » Overview (Problem & Solution) » Who, What, Why, When/Where & How » Vision, Mission & Goals » SWOT Analysis » Strategic Marketing Plan » Recommended Actions & Priorities 	<p>\$1500 + GST</p> <p>50% at booking / 50% on completion</p>
<p>Executive Business Plan & Marketing Strategy Package</p> <p>An executive level detailed Business Plan suitable for use in applying for funding, presenting to investors etc</p>	<ul style="list-style-type: none"> ••• Up to 3 hour meeting (with all Three Peas) ••• Marketing Appraisal report ••• DETAILED Strategic Business & Marketing Plan: <ul style="list-style-type: none"> » Executive Summary » Business Overview » Vision, Mission & Goals » Business Model » SWOT Analysis » Target Market Analysis » Competitor Analysis » Strategic Marketing Plan » Financial Plan » Action Plan 	<p>\$4900 + GST</p> <p>50% at booking / 50% on completion</p>
Business/Marketing Accountability Coaching	<ul style="list-style-type: none"> ••• Monthly meeting (1h) onsite or online ••• Follow up email summary 	\$175 + GST p/mth