

# PRICES & PACKAGES

(As at June 2021)



## Social Media Management ... Packages

Packages include management of 2 x social media channels of your choice (e.g. Facebook + Instagram).

*NOTE: Minimum engagement period is 3 months, and an initial **setup fee** applies (1 x weekly package rate). Package rates are charged weekly or every 4 weeks and are to be paid in advance.*

Inclusions	SEED	SPROUT	BLOOM	GROW	DIY
Investment (paid in advance)	<b>\$100</b> P/WK +GST	<b>\$150</b> P/WK +GST	<b>\$200</b> P/WK +GST	<b>\$250</b> P/WK +GST	<b>\$990</b> +GST
	OR <b>\$360</b> UPFRONT +GST PER 4 WEEKS (SAVE \$40)	OR <b>\$550</b> UPFRONT +GST PER 4 WEEKS (SAVE \$50)	OR <b>\$740</b> UPFRONT +GST PER 4 WEEKS (SAVE \$60)	OR <b>\$930</b> UPFRONT +GST PER 4 WEEKS (SAVE \$70)	
Existing Accounts Review	✓	✓	✓	✓	✓
Strategic content planning specifically designed to suit your business, brand, goals & market	✓	✓	✓	✓	✓
No. of content templates specifically designed to suit your business, brand, goals & market	3	3	5	5	5
Training session incl. recommendations	✗	✗	On Request	On Request	✓
No. of Posts p/week	2	3	5	7	✗
Social Stories p/week	0	1	3	5	✗
Custom post / content creation specifically designed to suit your business, brand, goals & market	✓	✓	✓	✓	✗
Engaging post captions written & used for posts	✓	✓	✓	✓	✗
Custom hashtags for optimised reach & ideal audience attraction	✓	✓	✓	✓	✗
Hours of Engagement p/wk (e.g. liking, following & engaging relevant accounts, responding to comments & questions, responding to recommendation requests, promotion in relevant groups)	0.5	1	1.5	2	✗
Ongoing content planning & strategy meeting	30 mins Monthly	30 mins Monthly	30 mins Fortnightly	30 mins Weekly	\$80+GST p/30 mins
Monthly results analysis, reporting & recommendations	✓	✓	✓	✓	✗
Unlimited email support	✓	✓	✓	✓	✗
Photography/Videography	POA	POA	POA	POA	POA

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## Social Media Advertising

Name	Includes	Price
Facebook Ads	All digital advertising services include a discovery call & plan creation which includes several pricing options depending on your goals, market & budget.	<b>POA</b>
Instagram Ads		
Google Ads		
Other		