

PRICES & PACKAGES

(As at June 2021)



General Marketing Services

Name	Includes	Price
Marketing Campaign Management / Execution	Let us take care of executing your marketing plan while you focus on the things you enjoy & excel at.	<p style="text-align: center;">POA</p> <p style="text-align: center;">or</p> <p style="text-align: center;">HOURLY</p>
Public Relations / Media Release Writing	Gain credibility and “expert” status by getting your business, product or service in the media.	
Direct Marketing Campaigns	Campaign strategy, creative, design, development, printing & execution as well as tracking & reporting.	
Sales Strategy / Training	Not converting leads to customers? Let us review your sales process and recommend solutions.	
CRM / Automation Review, Setup & Training	We will review your internal processes and recommend improvements to your data management and/or automation opportunities. We can assist with implementing these solutions if desired.	
Podcast Creation, Training & Management Services	We can assist in the creation of your podcast incl. planning, recording, editing, publishing & promotion.	
Video / Photo Content	We can assist in creating or sourcing photo & video content to improve your website reach or impact	
Affiliate Marketing	We can assist in researching & connecting you with potential affiliate partnerships to improve sales or reach business/marketing objectives	
Influencer Marketing	We can assist in researching & connecting you with potential influencer partnerships to improve sales or reach business/marketing objectives	
Ongoing Copywriting	We can provide ongoing copywriting services including: <ul style="list-style-type: none"> ••• Blog writing & publishing ••• Paper/Digital newsletter writing & publishing ••• Article writing ••• Other copywriting 	
Traditional Advertising	We can assist with the planning, design, execution, management and reporting of traditional advertising channels, including: <ul style="list-style-type: none"> ••• TV / Radio ads ••• Newspaper / Magazine Ads 	
Retention/Referrals & Loyalty Programs	We can help set up or improve your retention & referral program/s or loyalty programs.	
Event Planning &/or Management	We can assist with all your event planning, management and reporting needs.	