

PRICES & PACKAGES

(As at June 2021)



Design & Branding ... Packages

Name	Includes	Price
Logo Design	<ul style="list-style-type: none"> ••• Discovery meeting ••• Round one concepts (3-6 options) ••• Round two concepts (3-6 options) ••• Final round concept/s ••• Supply artwork files (colour / inverse / B&W): <ul style="list-style-type: none"> » JPG White BG (250w, 500w, 1000w, 2500w) » PNG Transparent BG (250w, 500w, 1000w, 2500w) » AI / PSD working file » EPS » Other file formats/sizes as requested 	<p style="text-align: center;">\$975 + GST</p> <p style="text-align: center;">50% upfront / 50% on completion</p>
Complete Logo Design & Branding Package	<p>ALL LOGO DESIGN INCLUSIONS PLUS:</p> <ul style="list-style-type: none"> ••• Full Style Guide including: <ul style="list-style-type: none"> » Target market analysis » Logo usage guidelines » Colour palettes & codes » Font guidelines » Brand tone & language ••• 10 x Brand suitable images (Hi-Res Stock) ••• 5 x Branded Social Media graphic templates (Canva) ••• Branded Social Media Profile & Cover graphics (Facebook/Twitter) ••• Branded email signature ••• Branded Letterhead (PDF/Word/Google doc) ••• Custom branded double-sided business card design + up to 2 revision rounds (printing quoted separately) 	<p style="text-align: center;">\$2,350 + GST</p> <p style="text-align: center;">50% upfront / 50% on completion</p>

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Design & Branding ... Individual Services

Name	Includes	Price
Basic Brand Style Guide <i>Logo design not included</i>	Includes: ••• Colour palettes & codes ••• Font usage guidelines	\$275 + GST
Detailed Brand Style Guide <i>Logo design not included</i>	Includes: ••• Target market analysis ••• Logo usage guidelines ••• Colour palettes & codes ••• Font usage guidelines ••• Mood board ••• Brand tone & language	\$750 + GST
Social Media Graphic Templates	5 x Custom designed & brand aligned social media graphic templates ready for you to edit and post as needed (set up in Canva or your preferred platform)	\$275 + GST
Social Media Profile & Cover Graphics	Appropriately sized profile graphic and custom branded cover graphic for Facebook & Twitter designed to promote your key call to action or product/service and work within responsive size restrictions	\$275 + GST
Email Signature	Custom designed & brand aligned email signature ready to paste into your preferred email program. Assistance / support / instructions on setting up your email signature included (if needed).	\$275 + GST
Letterhead	Custom designed & brand aligned letterhead designed & supplied as PDF (for print) and in DOCX / Google Docs format for digital use. Artwork files supplied on request. <i>(NOTE: Printing quoted separately.)</i>	\$275 + GST
Business Cards	Custom designed & brand aligned professional business card design + up to 2 revision rounds. Incl. editable and print-ready artwork files. <i>(NOTE: Printing quoted separately.)</i>	\$275 + GST
Brochures	Custom designed & brand aligned professional brochures + up to 2 revision rounds. Incl. editable and print-ready artwork files. <i>(NOTE: Printing quoted separately.)</i>	POA
Banners / Posters / Signage / Promotional Material / etc	We can provide design & printing for all your business needs. Prices vary depending on requirements and quantities. Please enquire for details.	POA
Printing	Please enquire for printing prices - variable based on product & quantity.	POA